

Attention Cheer Coaches:

# Cheer Competition Mentor Program

The IASP Department of Student Programs would like to find new cheerleader teams to join the fun and gain the many benefits the Indiana Cheer Championships have to offer. We believe the best salespeople are YOU, those who are already a part of the contest, and we are asking for your help. To make the recruiting a little more beneficial, we'd like to make a special offer which will help both you and the new teams you help sign up:

If you recruit a new team and will agree to help mentor them through the first year's competition, IASP will send you a \$50 "mentor" stipend and apply a \$50 credit to the new school's entry fee!

To participate, just follow four easy steps:

1. Identify a school that does not yet participate in the Indiana Cheer Championships
2. Talk to a teacher or principal at that school about starting a team, and offer to be available to answer some questions. Explain the things you like about the contest. You can find a lot of frequently asked questions at <http://www.iasp.org/CheerFAQ.aspx>
3. When the school decides to start a team, as the Mentor Coach, you can send a copy of this page, making sure to fill out the form completely. The new coach can also complete the form and send in with their Membership-Participation form. This page must arrive with or before the new school's Cheer Competition Entry Form.
4. Be there to help. We realize most coaches are too busy to attend another team's practices, but just by communicating you can help the new coach find their way through the "rookie" issues by:
  - Make a phone call to see how things are going
  - Send an email message reminding them of an upcoming deadline (entry, conference, roster)
  - Making sure the new team attends a rules interpretation meeting
  - Offer to share a ride to the Cheer Coaches Conference
  - Give support and encouragement to the new team.
  - If you happen to run out of answers, send them to us, we'll be here to help too!

## NEW TEAM

(receives a \$50 entry fee credit)

School

City

Coach

email address

## MENTOR

(receives a \$50 check)

Mentor's Name

Mentor's School

Mentor's email address

